

DEVELOPMENT OFFICER UPDATE – 17th March 2015

Community Share Offer – Horgabost Turbine

Morag Munro now on board as 3rd founder member for the community share offer. Registration application has been completed and sent to Financial Conduct Authority, takes approximately 15 days to complete. We still need to expand this board of directors. Now working on the marketing strategy with Dave Hollings at CMS, and the best approach to launching a share offer in the area.

Campervans

Work commencing this week John Alex Shaw and Iain MacKay (in Neils absence) were at school on Monday 9th to put plan in place. Work should take a few days. Working on web content and booking system which is to be added to existing West Harris Trust site. The ad for the out of hours care taker is in this week's De Tha Dol, we will carry out informal chats next week.

Seilebost School

Munro Gauld should be over with us on 26th March for his visit and will start the study.

HIE Digital Tourism Pilot

We were selected to take part in this pilot. I spent last Thursday with Ian Moore, a web consultant who will work with us for 3 days, looking at what we're doing now and how we can improve the 'digital experience' for our tourism related projects. This will be a huge benefit for the enterprise centre and the campervans. There is a cluster group on the island that are involved in the pilot, including The Distillery, Hebrides Art, Hebridean Brewery, Segway Hebrides, Scaladale Centre, Seatrek and Whitefalls lodges. Linda and I have been invited to a Web Marketing/Analytics Workshop in Stornoway next week.

Rabbit Control

Landmark are currently here carrying out rabbit control in Luskentyre, they are still keen to look at other areas. They should be here until the end of this week.